



## Florida Governor's Challenge: 4 Priorities

### **PRIORITY 1: IDENTIFY SMVF AND SCREEN FOR SUICIDE RISK**

#### GOALS:

- 1) **Identify** Florida's veterans in order to increase opportunities for contact and referral to relevant resources
- 2) Make veterans **aware** of mental health resources during a **critical point** of increased suicide risk (separation from the military)
- 3) Implement **standardized screening** for SMVF status and suicide risk in clinical and medical settings
- 4) Involve non-VA, non-medical, and non-clinical **community partners** in asking about SMVF status, noticing suicide risk red flags, and referring individuals at-risk to care

### **PRIORITY 2: PROMOTE CONNECTEDNESS AND IMPROVE CARE TRANSITIONS**

#### GOALS:

- 1) Improve **awareness** of resources, services and benefits available to SMVF
- 2) Improve **access** to resources, services, and benefits available to SMVF
- 3) Improve **coverage and usage** of resources, services and benefits available to SMVF

### **PRIORITY 3: TAKING A COMPREHENSIVE APPROACH TO SUICIDE PREVENTION FOR SMVF**

#### GOALS:

- 1) Develop and execute a cohesive Governor's Challenge outreach, advertising, and **media campaign**
- 2) Promote veteran outreach that is **consistent** with personal preferences
- 3) Ensure engaged, **veteran-focused** participation from organizations
- 4) Use **Public Health approach** to ensure impact on all levels of social ecology (individual relationships community and societal)

### **PRIORITY 4: LETHAL MEANS SAFETY AND SAFETY PLANNING**

#### GOALS:

- 1) Expand the **gun lock distribution program** in Florida
- 2) Partner with priority #3 Team to include consistent, comprehensive **means safety messaging** in Governor's Challenge overall messaging campaign
- 3) Increase **Narcan** distribution to additional communities and organizations not already receiving distribution today
- 4) Increase attention paid to **medication** as lethal means
- 5) Promote, disseminate, and provide education surrounding the VA's new **Safety Planning App**