



Impact of Coordinated Efforts

The Legislature finds that all state agencies and programs that touch the lives of children and youth must work in a coordinated and comprehensive fashion, with emphasis on providing a continuum of services that benefit children from prenatal care through programs supporting successful transition to self-sufficient adulthood.

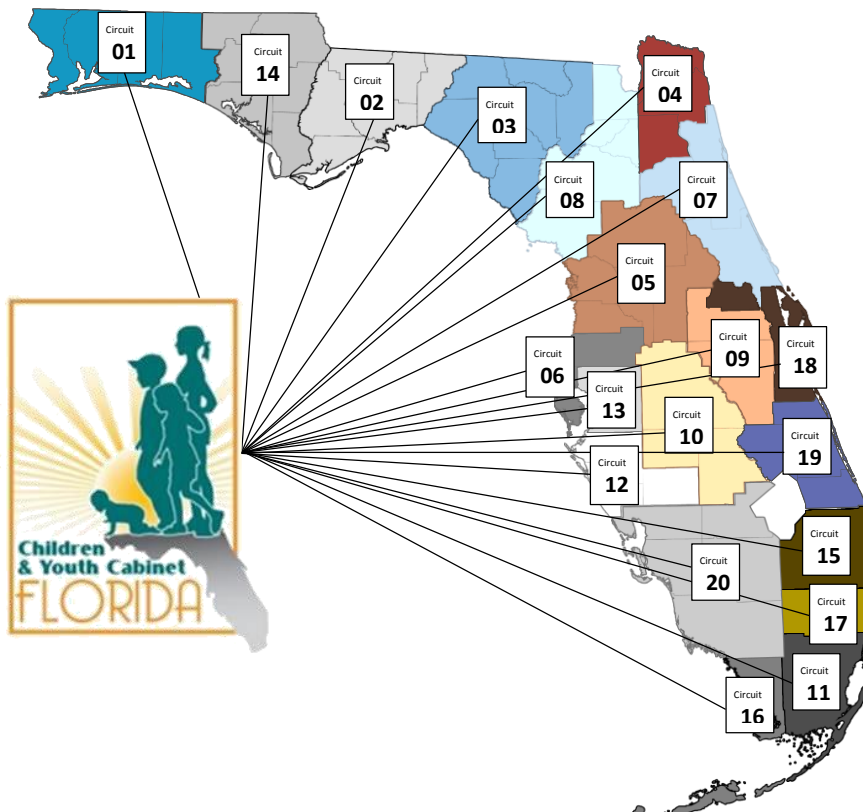
The scope of the Cabinet from prenatal care through transition to adulthood can be visualized through:

Life and Learning Stages for Children



Through the coordinated efforts of the Cabinet, a communication strategy for public awareness topics and issues can be developed that:

- *Brings together agencies who have a vested or desired interest in common topics and issues,*
- *Enables Cabinet entities to develop joint messages, or forward information, to be disseminated among broad and diverse stakeholders,*
- *Highlights programs and services offered through agencies and entities that encompass the scope of the Cabinet and can connect stakeholders and citizens to needed resources, and*
- *Promotes additional collaboration within circuit/local multi-agency teams.*





Initiating Action

While the survey was designed to capture *the perspectives of Cabinet members* on the entities they feel should be involved with various public awareness topics and the entities who should lead the associated initiatives or activities, **it does not define** which entities will actually participate or lead efforts.

In order to initiate action by the Cabinet, the following questions are suggested for review and applicable discussion. Based on what is agreed upon by each entity, summary information can be shared with each Cabinet entity's communication office and respective departments to be informed of the Cabinet's collaborative approach to public awareness topics and activities.

- Of the awareness topics listed, should the Cabinet/Chair issue a press release that includes quotes from other Cabinet members? Yes No
- Based on the survey results for *Entities to Lead Efforts*, would you agree the entities listed could work together to coordinate the first joint effort for the respective topic?
 Yes No
- For each public awareness topic:
 - Is your agency/entity already involved or is willing to be involved?
 Yes (answer sub-bullets below) No
 - Do you already issue a press release? Yes No
 - Do you participate/host a local event in Tallahassee or somewhere in the state?
 Yes No
 - Do you participate/host a statewide event? Yes No
 - Would you like information/quote from a Cabinet partner(s) in order to develop your own press release/newsletter article to disseminate to your stakeholders?
 Yes No
 - Would you be willing to forward the press release of a Cabinet partner to your stakeholders? Yes No
 - Would you be willing to disseminate a copy of the Governor's proclamation or Florida Cabinet resolution to your stakeholders? Yes No
- Do you feel it is important to capture this type of collaboration to include as part of the Cabinet's annual report? Yes No